



Rain-Bowie Foundation Brunch & Mix Off

November 12th – Blackham Coliseum. Lafayette, LA

SPONSOR PACKAGES

Our annual Rain-Bowie Foundation Brunch and Mix Off is a unique event in which our community comes together to compete in winning the best brunch food and brunch drink in our area. Every penny donated to this event will be funding the Rain-Bowie Foundation's endeavors to complete our mission. Our mission is to not only put an ample amount of cuddle cots (a device for grieving families to enjoy precious moments with their angel babies) in our surrounding hospitals, but to also give families a financial chance in their fertility journey. Your money will not only be used wisely, but it may be one of the best advertisement investments you have experienced yet – at least that's our plan for you! With precision, professionalism, and responsibility, we aim for this event to be not only the "talk of the town," but an event that others jump at the opportunity to be a part of in years to come.

We are choosing a few well-known Acadiana businesses to have first dibs at being our main sponsors. These sponsors will have all of the main recognition, but will also be the foundation funds to start out the event (space rental, start-up funds, down payments for event, etc). Below are the packages a business can choose to tier at:

POT OF GOLD SPONSORS (3 businesses) - \$3,000

- 1) Logo on each individual picture taken in photo booth
- 2) Business Logo Banner showcased in cook-off area (the area in which you are sponsoring)
- 3) Option to present the 1st place winner of the Drink Category (one business)
- 4) Option to present the 1st place winner of the Brunch Category (other business)
- 5) Logos on posters/flyers around town
- 6) Business mentioned on all advertising (radio, TV, social media)
- 7) 3 people in free with both drink and food bracelets
- 8) Rain-Bowie merchandise
- 9) 1 person from business to taste test food/drink (this option must be approved by foundation)
- 10) Swag bag filled with \$300 of products donated by The Cut House Salon
- 11) If you're business chooses to be in the cooking or drink competition, your entry fee will be waived.

SUNSHINE SPONSORS (3 businesses) - \$2,500

- 1) Logo over the entire Restaurant Mixing Competition Area (the area in which you are sponsoring)
- 2) Logo over bar area (the area in which you are sponsoring)
- 3) Option to present the 2nd place winner of the Brunch Category (one business)
- 4) Option to present the 2nd place winner of the Drink Category (other business)
- 5) Logos on posters/flyers around town
- 6) Business mentioned on social media platforms for event
- 7) 3 people in free with both drink and food bracelets

- 8) Rain-Bowie merchandise
- 9) 1 person from business to taste test food/drink (this option must be approved by foundation)
- 10) If you're business chooses to be in the cooking or drink competition, your entry fee will be waived.

BUBBLY SPONSORS (3 businesses) - \$2,000

- 1) Logo on Champagne Wall
- 2) This sponsor is supplying all of the champagne for the event
- 3) Option to present 3rd place winner of the Brunch Category (one business)
- 4) Option to present 3rd winner of the Drink Category (other business)
- 5) 2 people in free with both drink and food bracelets
- 6) Rain-Bowie merchandise
- 7) Business mentioned on social media platforms for event
- 8) 1 person from business to taste test food/drink (this option must be approved by foundation)
- 9) If you're business chooses to be in the cooking or drink competition, your entry fee will be waived.

ROYGBIV SPONSORS (3 businesses) - \$1,000

- 1) Logo placed at the cakewalk area
- 2) Business mentioned on social media platforms for event
- 3) 1 person in free with both drink and food bracelet
- 4) Rain-Bowie merchandise
- 5) 1 person from business to taste test food/drink (this option must be approved by foundation)
- 6) Presents the Milton Cheerleaders Performance
- 7) This money will be supplying all sweets for the cakewalk
- 8) If you're business chooses to be in the cooking or drink competition, your entry fee will be waived.

RAINBOW GARDEN SPONSORS (4 businesses) - \$1,000

- 1) Logo placed around/above Rainbow Balloon Garden filled with names of angel babies
- 2) Your donation gives all of the supplies and decorations needed to honor these angel babies
- 3) 1 person in free with both drink and food bracelet
- 4) Rain-Bowie merchandise
- 5) Business mentioned on social media platforms for event
- 6) 1 person from business to taste test food/drink (this option must be approved by foundation)
- 7) If you're business chooses to be in the cooking or drink competition, your entry fee will be waived.

BNB (Bowie Nicks Brignac) AUCTION SPONSORS (10 businesses) - \$500

- 1) Logo placed around the Live Auction Area
- 2) Business mentioned on social media platforms for event
- 3) 1 person in free with both drink and food bracelet
- 4) Rain-Bowie merchandise
- 5) If you're business chooses to be in the cooking or drink competition, your entry fee will be waived.



SPONSOR PACKAGE FORM

Name of Business: _____

Sponsor Package you are choosing: _____

Business Contact Person: _____

Business Contact Person Number: _____

Business Contact Person Email: _____

How would you like to contribute? (circle one): CHECK # _____ CASH

If check, please make payable to the Rain-Bowie Foundation

Please send this form and your payment to:

Rain-Bowie Foundation
(Catherine Brignac)
603 Copper Meadow Blvd
Youngsville, LA 70592

OR YOU MAY DROP IT OFF AT THE CUT HOUSE SALON ON AMBASSADOR CAFFERY

After contribution, you will receive our Tax ID number for tax write-off with a receipt.

If you'd like to also enter the cooking/drink competition, we will handle how you may be a sponsor and a competitor (while being fair). Example, if your business enters the FOOD category, you may be the presenter of another area.

I, _____ (print the name of the owner of the business), do hereby pronounce my business a formal sponsor of the Rain-Bowie Foundation Brunch Cook-off and understand my fore-announced benefits in being so. I understand that this Foundation will ONLY use this contribution to throw this event and ALL proceeds will be benefiting the Rain-Bowie foundation ONLY.

_____ (Signature of Business Owner)

_____ (Date)